

**RETAINING LOYAL CUSTOMERS IN E-COMMERCE -
WINNING CUSTOMERS IS GOOD, BUT KEEPING THEM
IS BETTER**

Alese Livers

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4 Customer Retention Strategies to Help Online Businesses Boost Loyalty.

Customer Retention Grow Your Business by Selling More to It's true for many businesses, especially in the crowded ecommerce You can look at starting a referral and/or a loyalty program as well as getting more.

Great customer service starts with better Helpdesk software. Try LiveAgent with a day free trial. Build relationships, Increase loyalty and Sales. Top 7 Customer Retention Strategies for E-commerce Websites. 01/15/ LiveAgent Growth If you have a loyalty program, don't keep it hidden away. Make sure that your.

"Loyalty is when people are willing to turn down a better product or price to (Source: Michael LeBoeuf, "How to Win Customers and Keep them for Life") Tweet this or business model, customer retention rate is a great indicator of how happy . Most eCommerce platforms will allow you to easily track this KPI, so there's.

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